PhotoPartner

The Fuller Center communications team encourages sharing good quality photographs. We are eager to have photos to use in e-newsletters, printed newsletters, direct mail solicitation and other printed materials. And certain photos may be useful to you in your organization as well.

Fuller Center photos can be found at www.fullercenter.org by clicking on the **Media Gallery** button (found on the left side of the page) and then on **Photo**. You will see photos categorized, dated and with captions. To navigate to other galleries, use your back arrow or click on "your photos" at the top of the page. If you find a useful photograph, click on it, then move your mouse over the enlarged picture for downloading (saving) instructions.

But our galleries can only be as good as you make them – so we need your pictures! Thoughtfully take pictures of work sites, special events such as house dedications, homeowners putting in their sweat equity, all-inclusive homeowner families, before-and-after shots of renovations and pertinent signage. Then send us the best!

PhotoPartner Guidelines

Camera

Photos sent to Fuller Center at photos@fullercenter.org must be made by a **5 pixel or higher camera set at high resolution**. If you are not sure about your camera and settings, read the manual or find info on the internet for your particular camera.

Photos

Make sure each digital image maintains its **original size & quality** during processing AND sending. This assures the quality needed for our PhotoPartner site, newsletters and other print materials. Do not compress photos.

Carefully and thoughtfully select good quality images. Especially useful are images showing excitement, action and emotion. Some posed images are good but action and natural shots are preferred. Please understand that we cannot use photos too dark, too light or whose subject is too distant to recognize.

Name each photo (jpg) by date, location, name of person (persons), church, etc.

Lastly, e-mail photos to photos@fullercenter.org in jpg format individually or by way of a link containing one or more images. In the subject line or body of the e-mail, identify the Covenant Partner or Builders group you represent: city, state and country.

Policies

1) The managers of FCH PhotoPartner will upload photos and captions to a secure internet site.

2) Photographer or sender must agree that images sent to Fuller Center may be utilized in any way that will benefit your Fuller Center entity or the broader ministry.

3) FCH does not take responsibility for third-party use (without permission) of any photo you send to photos@fullercenter.org.

4) FCH takes responsibility for using incoming photos appropriately and respectfully without diminishing any person or any organization.

Top Tips for Taking Build Site Photos

- Capture images at all stages of house construction, volunteers working, break times, etc.

- Shoot at sunrise, mid-morning, mid-afternoon, sunset or on an overcast day. Never at high noon!

- Keep the sun behind the photographer, not the subject. Always use flash, even outdoors.

- Don't be afraid of close-ups or wide shots.

- Turn camera sideways for interesting vertical shots.

- Gritty is good! Close-ups of tools, hands working, muddy boots make it real!