Expanding Church and Corporate Donor Partnerships

Strengthening church and corporate partnerships is one of the most powerful ways Fuller Center Covenant Partners can expand their impact, deepen community roots and sustain long-term growth. Churches bring mission alignment, volunteer energy and a shared commitment to putting faith into action. Corporate partners contribute skilled volunteers, financial support and community visibility. Together, these partnerships create a multiplying effect, enabling Covenant Partners to take on more projects, serve more families and build a broader coalition of supporters for new homes, Greater Blessings projects or major repairs.

Below are some resources to help you initiate and build these relationships. You'll find practical tools for outreach, sample messaging that reflects Fuller Center identity, and step-by-step guidance for building mutually beneficial partnerships. Whether you're launching your first church partnership, approaching a local business for a build day, or strengthening relationships with long-time supporters, these materials will help you grow a network of allies who share your commitment to transforming communities through simple, decent, affordable housing.

From our own website, our collection of stories, ideas, videos, etc., including "9 ways churches can get involved with our housing ministry."

Nonprofit Learning Lab maintains a deep and varied collection of development resources including guidebooks, webinars (current and past), workshops, etc.

If you are unsure of how to pull together a pitch to a business or a church, AnyGen has a great tool that allows you to create a slide deck. Check it out!

You may think you know your local church community, but it's worth a shot to use The ARDA Community Profile Builder. This tool assists you in accessing free online information about your community. The initial map shows the location of all churches in your area and the Community Profile Builder provides you with social, economic, and religious information on the community or neighborhoods you select.